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Chapters 1-9:
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Heintz/Parry's *College Accounting, 20e*:

Where *Accounting Education* and the *Real World* Meet

The future belongs to those equipped to succeed—to those who possess the marketable skills acquired by studying Heintz/Parry's ***College Accounting, 20e***. With unmatched *clarity, accuracy, and technology*, this exceptional text provides your students with the solid accounting skills they need to be successful in their future careers and in managing their own financial resources.

A Style that **DEFINES EXCELLENCE**

Heintz/Parry's **engaging narrative style** connects with students and clarifies concepts like no other college accounting text. Content is crafted around your students' needs with the details necessary to prepare every student for success. ***College Accounting, 20e*** assumes no prior accounting knowledge and provides a solid foundation upon which students build their new skills. The authors' creative narrative approach engages students with a proven, readable style that focuses on the practical accounting skills most needed for students to transition to the business world.

PURPOSEFUL Presentation

The carefully crafted learning features of Heintz/Parry's ***College Accounting, 20e*** provide a dynamic learning process without distracting from core content. Students build confidence as **examples gradually progress from simple to more complex**. Learning flows seamlessly with a straightforward presentation that begins with simple service examples (Chs. 1-9 & Module) before progressing to merchandising businesses (Chs. 10-18), and then to the more complex manufacturing environment (Chs. 20-27). Along the way, your students gain a clear understanding of accounting for proprietorships, partnerships (Ch. 19), and corporations.

Chapter openers and boxed features integrated with the chapter's content reinforce understanding and demonstrate, first-hand, the relevance to students' future careers. The result is a more productive classroom with enthusiastic, attentive learners.

Demonstrate **Relevance**. Reinforce Concepts.

College Accounting, 20e **RETAINS THE STUDENT-FOCUSED FEATURES** that Build Confidence and Maximize Performance.

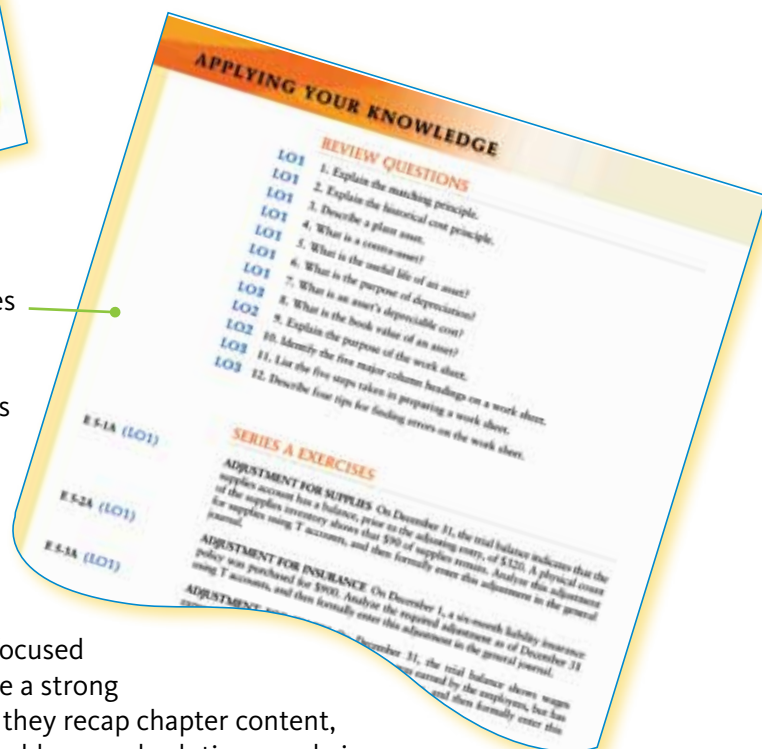
Modern accounting concepts come alive for students with Heintz/Parry. A wealth of practical learning aids highlight and build upon key content to reinforce the accounting principles. With a firm grasp on practicality, *College Accounting, 20e* delivers a fresh perspective that's energetic and focused on students' futures. Students clearly understand the relevance of accounting and how it impacts actual life and work situations.

Ethics Cases provide future business leaders with a clear understanding of the important ethical implications in modern accounting procedures and decisions. These cases highlight work-related ethical dilemmas and invite further analysis by the student independently or through classroom discussions.

Broader View boxes provide captivating examples of actual business events or situations that relate to each chapter's accounting topics. Students more easily retain topics when they understand their connection to the business world.



Applying Your Knowledge features help students see the value of accounting principles in the real world as they develop and practice genuine critical-thinking skills. Students apply chapter content to current business situations strengthening decision-making skills and reinforcing the ability to follow proper procedures as they progress through your course.



Self-Study sections offer the best in ongoing, focused practice. These end-of-chapter segments provide a strong framework for study and consistent progress as they recap chapter content, emphasize key points, provide demonstration problems and solutions, and give students the opportunity to test themselves. Best of all, self-study sections are always available to help with student review, even at times when you are not.

Accounting Success from Classroom to Workplace

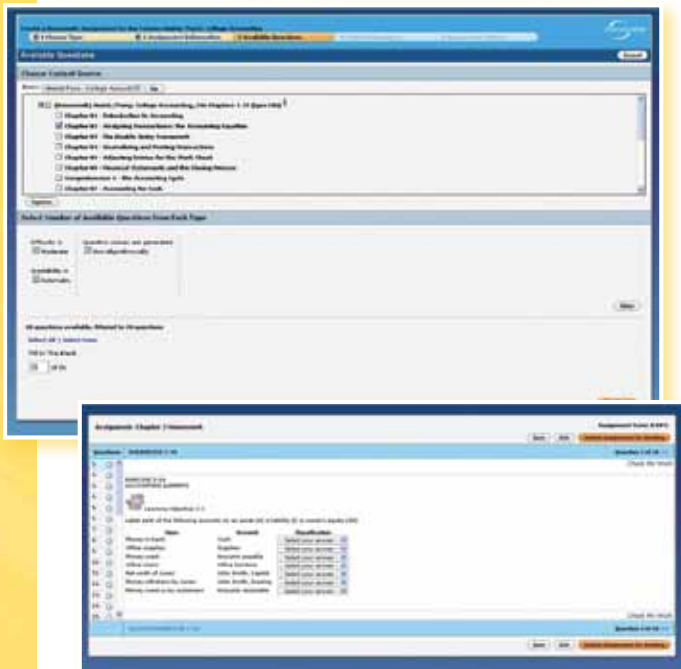


CengageNOW™ for Heintz/Parry's *College Accounting, 20e* is a robust, flexible online course management system that allows you to easily assign, grade, assess, progress, and manage to help ensure student mastery. You can test end-of-chapter materials online and accurately assess students' knowledge through pre- and post-tests. Students interact with a variety of multimedia via personalized study plans that address specific gaps in individual understanding of concepts.

CengageNOW is ideal for the standard lecture-based course or as a strong foundation for full distance-learning programs. CengageNOW is compatible with both WebCT® and Blackboard®.

Visit www.cengage.com/tlc for more information.

CengageNOW is Built Around **YOUR** Teaching Needs



Online Homework Management

- **End-of-chapter activities** are available online for practice or testing.
- **Hints and links to tools for remedial help and review** allow students to effectively complete assignments.

Assessment of Course Credibility and Compliance

- Identify content as it relates to **ACBSP, AICPA, and AACSB accreditation standards** — from quizzes and assessment questions to homework exercises, problems, and tutorials.
- **Customize reports that measure student success** against specific assessment standards, allowing you to track progress as well as course content.

Simple Gradebook Management

- CengageNOW automatically grades homework and tests.
- **Weigh grades** to best fit your overall course plan.
- Choose points or percentages and even overwrite individual scores for **maximum flexibility**.

A Complete Teaching Package

Solid Instructor Supplements **ENHANCE YOUR COURSE**

A powerful selection of comprehensive supplements, including a study guide and working papers *written by the authors*, ensures consistency and accuracy. From a solid presentation and superior support to innovative new technology, *College Accounting, 20e* delivers a variety of supplements recognized for their unwavering excellence.

Working Papers with forms for both A and B problem sets allow students to efficiently complete homework assignments.

Revised and Verified Test Bank categorizes questions by level of difficulty and corresponding learning objectives. As always, you can rely on the test bank's steadfast accuracy.

Instructor Resource Guide provides a wealth of resources including teaching tips, chapter outlines, and insights into questions students always ask. This helps you create the most dynamic, productive classroom experience possible.

ExamView® Electronic Testing Software allows you to easily generate and customize tests from the reliable test bank questions for traditional or online quizzes or exams. Questions are identified by corresponding AACSB standards.



Instructor's Resource CD provides everything you need within one convenient resource! PowerPoint® slides, Solutions Manual, Instructor's Resource Guide, Achievement Tests, and ExamView® testing software are at your fingertips. You'll also find Inspector software for Klooster & Allen's General Ledger Software.

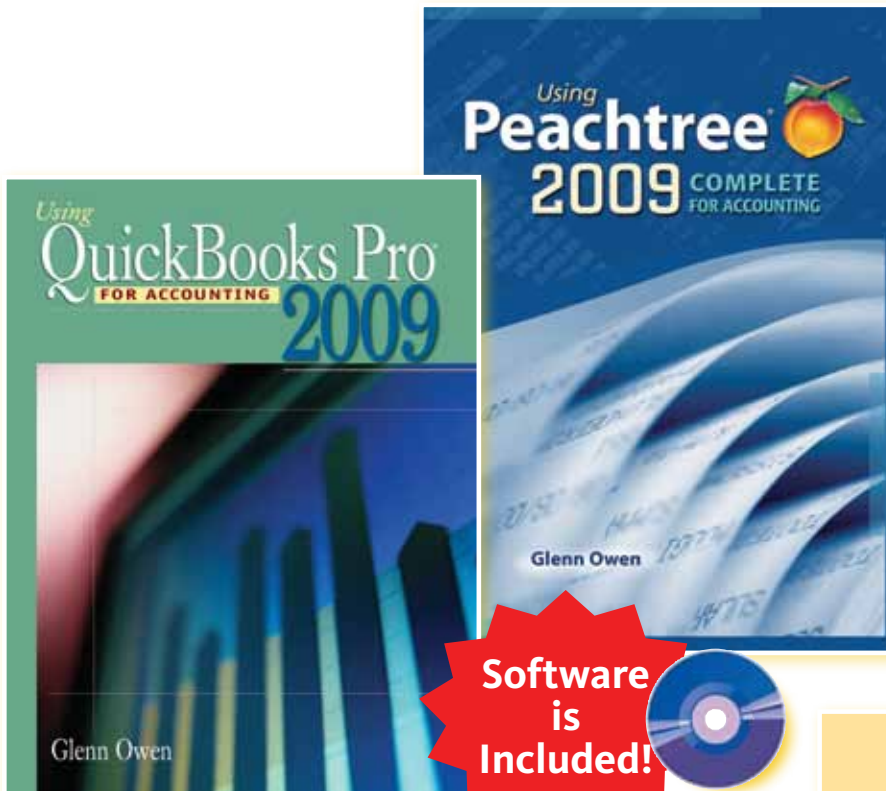
Instructor Companion Website:

www.cengage.com/accounting/heintz

Online, password-protected access connects you to numerous valuable resources and teaching tools, including solutions and other key teaching support. You can link to Web Work assignments, which are ideal for Internet research. Or, you can assign online quizzes with solutions or other interactive assignments to help students test themselves during study.

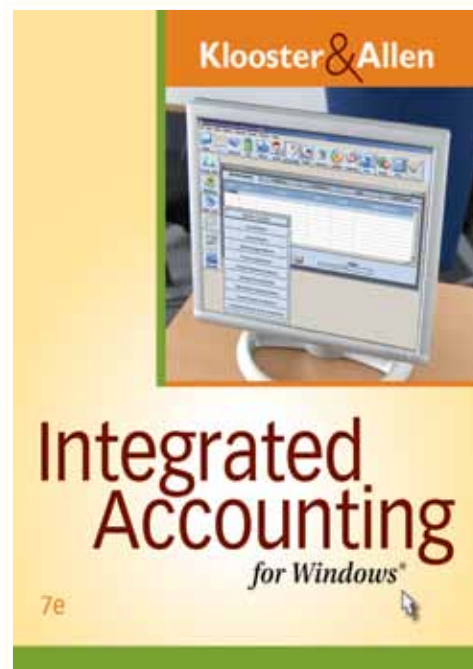
Real-World Software for Real Workplace Success

Workplace-ready students need to be prepared to use real-world software and applications. Including commercial general ledger software in your course will enhance your students employability.



Clear step-by-step instructions and a continuing problem provide students with hands-on experience completing the accounting cycle with **QuickBooks Pro 2009** and **Peachtree 2009**.

Designed to duplicate the look, feel, and capabilities of commercial software packages, **Klooster & Allen General Ledger Software** is a best-selling, educational, general ledger package that introduces students to the world of computerized accounting. With an interface that is user-friendly, Klooster & Allen General Ledger Software ensures your students will adapt quickly to computerized accounting systems used in business today.



MAKE IT YOURS!

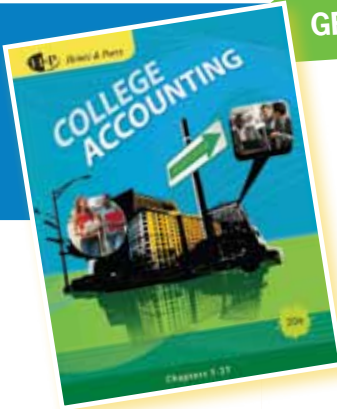
Individual teaching styles may call for unique approaches to College Accounting curricula. Through Cengage Learning's **Make It Yours** program, you can — simply, quickly, and affordably — create a quality College Accounting text that is tailored to your course.

Consider some of the following customization options:

- Build a College Accounting textbook with the content and chapter progression that *precisely* matches your course syllabus.

- Let us bind-in your syllabus, course notes, study guides, and working papers to create a convenient “all-in-one” solution for your students.
- Prepare your students for the *real world* of accounting by including general ledger software and guides from Peachtree, QuickBooks Pro, and Klooster & Allen.
- Peruse our extensive Cover Gallery or create a personalized cover that reflects the uniqueness of your course.

GET STARTED!



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Prefer to use pen and paper? No problem! Fill out the following information and fax this form to 1.800.270.3310. An editor will contact you within 2-3 business days to discuss the options you have selected. Please allow 4-6 weeks for delivery.

Instructor Name _____
 E-mail Address _____
 School & Department _____
 City, State, Zip _____
 Office Phone Number _____
 Course Number & Title _____
 Projected Quantity _____
 Course Start Date _____

1 Which of the following chapters from Heintz/Parry's College Accounting, 10e (ISBN: 9780538745192) would you like to include?

PART 1: ACCOUNTING FOR A SERVICE BUSINESS

- 1. Introduction to Accounting
- 2. Analyzing Transactions: The Accounting Equation
- 3. The Double-Entry Framework
- 4. Journalizing and Posting Transactions
- 5. Adjusting Entries and the Work Sheet
- Appendix: Depreciation Methods
- 6. Financial Statements and the Closing Process
- Appendix: Statement of Cash Flows
- Comprehensive Problem 1: The Accounting Cycle

PART 2: ACCOUNTING FOR CASH AND PAYROLL

- 7. Accounting for Cash
- Appendix: Internal Controls
- 8. Payroll Accounting: Employee Earnings and Deductions
- 9. Payroll Accounting: Employer Taxes and Reports

PART 3: ACCOUNTING FOR A MERCHANDISING BUSINESS

- 10. Accounting for Sales and Cash Receipts
- 11. Accounting for Purchases and Cash Payments
- Appendix: The Net-Price Method of Recording Purchases
- 12. Special Journals
- 13. Accounting for Merchandise Inventory
- Appendix: Perpetual Inventory Method: LIFO and Moving-Average Methods
- 14. Adjustments and the Work Sheet for a Merchandising Business
- Appendix: Expense Method of Accounting for Prepaid Expenses
- 15. Financial Statements and Year-End Accounting for a Merchandising Business
- Comprehensive Problem 2: Accounting Cycle with Subsidiary Ledgers, Part 1
- Comprehensive Problem 2: Accounting Cycle with Subsidiary Ledgers, Part 2

PART 4: SPECIALIZED ACCOUNTING PROCEDURES FOR MERCHANDISING BUSINESSES AND PARTNERSHIPS

- 16. Accounting for Accounts Receivable

- 17. Accounting for Notes and Interest
- 18. Accounting for Long-Term Assets
- 19. Accounting for Partnerships
- Comprehensive Problem 3: Specialized Accounting Procedures

PART 5: ACCOUNTING FOR CORPORATIONS AND MANUFACTURING BUSINESSES

- 20. Corporations: Organization and Capital Stock
- 21. Corporations: Taxes, Earnings, Distributions, and the Retained Earnings Statement.
- 22. Corporations: Bonds
- Appendix: Effective Interest Method
- 23. Statement of Cash Flows
- Appendix: Statement of Cash Flows: The Direct Method
- 24. Analysis of Financial Statements
- 25. Departmental Accounting
- 26. Manufacturing Accounting: The Job Order Cost System
- 27. Manufacturing Accounting: The Work Sheet and Financial Statements
- Module: Accounting for a Professional Service Business: The Combination Journal

- 2 Enhance your students mastery of accounting concepts with these valuable study tools. *Make It Yours* by including Practice Sets to simulate real-world accounting using General Ledger software. Reinforce concepts covered in your textbook by binding in Study Guides and Working Papers.**

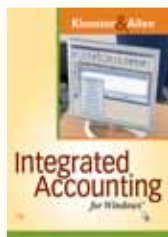
Practice Sets, Study Guides, Working Papers:

- Coolspring Furniture Practice Set featuring Peachtree GL software with data files (ISBN: 9780538750745)
- Trey's Fast Cleaning Service Practice Set featuring Peachtree GL software with data files (ISBN: 9780538753227)
- Study Guide and Working Papers: Chapters 1-9 + Combination Journal Module and 10-15 (ISBN: 9780538737043)
- Study Guide and Working Papers: Chapters 1-9 + Combination Journal Module (ISBN: 9780538737050)
- Study Guide and Working Papers: Chapters 16-27 (ISBN: 9780538750707)
- Study Guide Solutions Chapters 1-9 + Combination Journal Module (ISBN: 9780538750714)
- Study Guide Solutions Chapters 10-15 (ISBN: 9780538750721)
- Study Guide Solutions Chapters 16-27 (ISBN: 9780538750738)

- 3 Challenge your students by including your choice of full-functioning general ledger software from QuickBooks Pro, Peachtree, or Klooster & Allen. Each software is accompanied by a concise text that teaches your students how technology will help them to create and use accounting information.**

Klooster & Allen's *Integrated Accounting for Windows, 7e* Includes Klooster & Allen General Ledger software

(ISBN: 9780538747974)



- 1. Introduction
- 2. Accounting Cycle of a Service Business and Bank Reconciliation
- 3. Accounts Payable: Purchase Order Processing and Inventory Control
- 4. Accounts Receivable: Sales Order Processing and Inventory Control
- 5. Accounting Cycle of a Merchandising Business and Budgeting
- Comprehensive Problem 1
- 6. Fixed Assets
- 7. Payroll
- 8. Partnerships and Corporations
- Comprehensive Problem 2
- 9. Financial Statement Analysis
- 10. Departmentalized Accounting
- Comprehensive Problem 3
- 11. Accounting System Setup

Owen's *Using Peachtree Complete 2009 for Accounting Includes Peachtree Complete 2009 (Sage Complete Accounting Educational Version)*

(ISBN: 9780324665512)

PART 1: GETTING STARTED WITH PEACHTREE

- 1. An Interactive Tour of Peachtree
- 2. Preparing a Balance Sheet Using Peachtree
- 3. Preparing an Income Statement and Statement of Retained Earnings Using Peachtree
- 4. Preparing a Statement of Cash Flows Using Peachtree
- 5. Creating Supporting Reports to Help Make Business Decisions

PART 2: CREATING A PEACHTREE FILE TO RECORD AND ANALYZE BUSINESS EVENTS

- 6. Setting Up Your Business's Accounting System
- 7. Cash-Oriented Business Activities
- 8. Additional Business Activities
- 9. Adjusting Entries and Bank Reconciliations
- 10. Budgeting
- 11. Reporting Business Activities



Owen's *Using QuickBooks Pro 2009 for Accounting Includes Trial Version of QuickBooks Accounting Pro 2009*

(ISBN: 9780324664041)

PART I: GETTING STARTED WITH QUICKBOOKS

- 1. An Interactive Tour of QuickBooks
- 2. Preparing a Balance Sheet Using QuickBooks
- 3. Preparing an Income Statement Using QuickBooks
- 4. Preparing a Statement of Cash Flows Using QuickBooks
- 5. Creating Supporting Reports to Help Make Business Decisions

PART II: CREATING A QUICKBOOKS FILE TO RECORD AND ANALYZE BUSINESS EVENTS

- 6. Setting Up Your Business's Accounting System
- 7. Cash-Oriented Business Activities
- 8. Additional Business Activities
- 9. Adjusting Entries
- 10. Budgeting
- 11. Reporting Business Activities



Owen's *Using Excel and Access for Accounting, 2e* (ISBN: 9780324594393)

PART 1: EXCEL FOR ACCOUNTING

- 1. Excel Tour
- 2. Excel Basics
- 3. Financial Statement Analysis
- 4. Depreciation
- 5. Loan and Bond Amortization
- 6. Cash Budgeting

PART 2: ACCESS FOR ACCOUNTING

- 1. Access Tour
- 2. Access Basics
- 3. Tables
- 4. Queries
- 5. Forms
- 6. Reports

